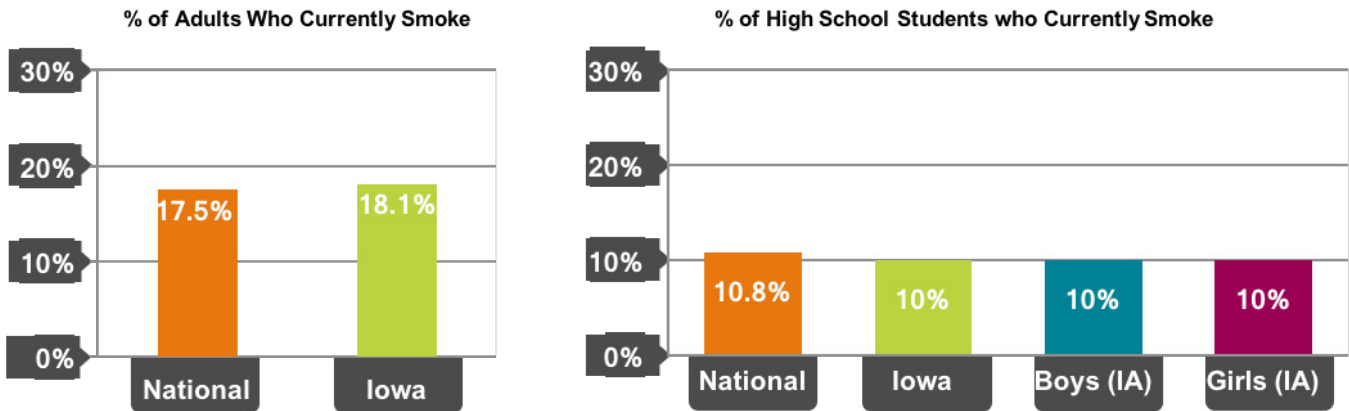


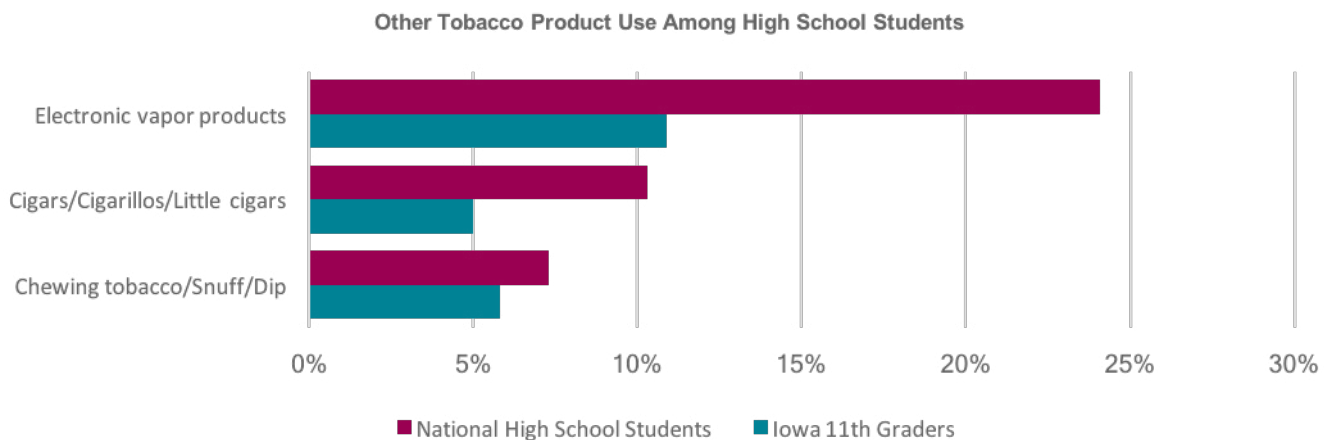
Tobacco in Iowa

CIGARETTE USE*1-2



OTHER TOBACCO USE

- The prevalence of smokeless tobacco use among adults in Iowa was 5.1% in 2014.⁴
- In 2014, 5.8% of 11th graders in Iowa used chewing tobacco, snuff, or dip on at least one day in the past 30 days. Nationally, in 2015, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.^{2-3†}
- In 2014, 5.0% of 11th graders in Iowa smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, in 2015, 10.3% of high school students smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.^{2-3†}
- In 2014, 10.9% of 11th grade students in Iowa used e-cigarettes on at least one day in the past 30 days. Nationally, in 2015, 24.1% of high school students used electronic vapor products on at least one day in the past 30 days.^{2-3†}



*National and state-level prevalence numbers reflect the most recent data available. This may differ across state fact sheets.

**State-level data represents 11th grade students only

†National prevalence data is from the Youth Risk Behavior Surveillance System and represents 9th, 10th, 11th, and 12th grade students.

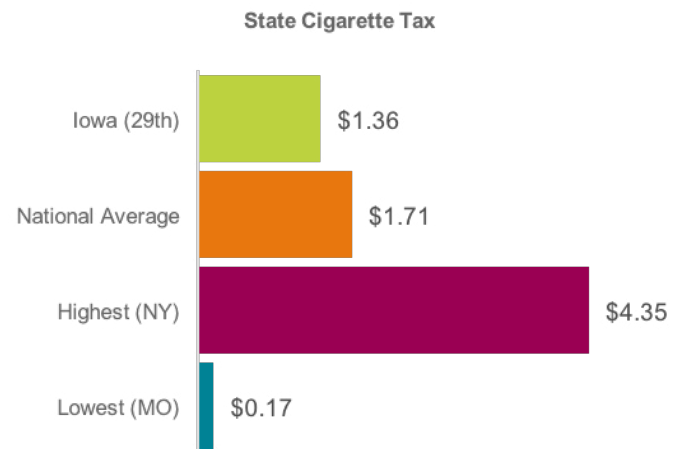
ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2017, Iowa allocated \$5.2 million in state funds to tobacco prevention, which is 17.4% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.⁵
- Iowa received an estimated \$300.3 million in tobacco settlement payments and taxes in FY2017.⁵
- The health care costs in Iowa, directly caused by smoking, amount to \$1.28 billion annually.⁵
- Iowa loses \$1.21 billion in productivity each year due to smoking.⁶

STATE TOBACCO LAWS⁷⁻⁹

EXCISE TAX

- The state tax increased to \$1.36 per pack of cigarettes in March 2007. Iowa is ranked 29th in the United States for its cigarette tax. The national average cigarette tax is \$1.71 per pack of cigarettes. The highest state cigarette tax is New York (\$4.35) and the lowest state cigarette tax is Missouri (\$0.17).
- Little cigars are taxed \$1.36 per 20 cigars. Snuff is taxed \$1.19 per ounce. All other tobacco products are taxed 50% of the wholesale price.



CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in all government workplaces, private workplaces, schools, childcare facilities, restaurants, bars, retail stores, and recreational/cultural facilities.
- Smoking restrictions are required in casinos/gaming establishments (tribal establishments are exempt).

YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- The sale to minors of electronic cigarettes is prohibited.

CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 48.6% of adult every day smokers in Iowa quit smoking for one or more days in 2015.¹⁰
- The Affordable Care Act requires all Medicaid programs cover all tobacco cessation medications beginning January 1, 2014.^{9†}
- Iowa's state quitline invests \$3.22 per smoker; the national average investment per smoker is \$3.46.⁹
- Iowa does not have a private insurance mandate provision for cessation.⁹

†The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).

Fiore MC, et al. Treating Tobacco Use and Dependence: 2008 Update. Clinical Practice Guideline. Rockville, MD: US Department of Health and Human Services. Public Health Service: May 2008.

REFERENCES

- 1 CDC, Behavioral Risk Factor Surveillance System, 2015
- 2 CDC, Youth Risk Behavior Surveillance System, 2015
- 3 Iowa Youth Survey, 2014
- 4 CDC, State-Specific Prevalence of Current Cigarette Smoking and Smokeless Tobacco Use Among Adults—United States, 2014, MMWR
- 5 Campaign for Tobacco-Free Kids, *Broken Promises to Our Children: a State-by-State Look at the 1998 State Tobacco Settlement 18 Years Later* FY2017, 2016
- 6 Campaign for Tobacco-Free Kids, *Toll of Tobacco in the United States*, 2017
- 7 American Lung Association, *SLATI State Reports*, 2017
- 8 Campaign for Tobacco-Free Kids, *State Cigarette Excise Tax Rates & Rankings*, 2017
- 9 American Lung Association, *State of Tobacco Control*, 2017
- 10 CDC, Behavioral Risk Factor Surveillance System, State Tobacco Activities Tracking and Evaluation System, 2015